



WANTED: ARTISTS TO ADD TO THE BEAUTY OF THE CITY OF PRESCOTT

As part of the Riverfront project the Parks and Public Property Committee have decided to paint a mural under the car bridge. There will be lighting added to this area to help make the area more secure and add the finishing touches onto the mural.

Artwork of the mural will need to be approved by the Wisconsin Department of Transportation and the Parks and Public Property Committee.

You can work as a solo artist or as a group. Proposal for the mural should be positive, original and creative and may (but are not required) to reflect the following:

- The character and culture of Prescott and/or the St. Croix and Mississippi Rivers
- The history of Prescott
- The history of the St. Croix and Mississippi Rivers

Artwork submission deadline: April 30, 2019

Project completion date: July 15, 2019

**Visit Prescottwi.org for complete details or contact city hall at
715-262-5544**

Eligible Proposals

The first priority is the mural becomes high quality artwork that reflects the best of Prescott. Proposals should be positive, original, and creative and may (but are not required) to reflect the following :

- The character and culture of Prescott and/or the St. Croix and Mississippi Rivers
- The history of Prescott
- The history of the St. Croix and Mississippi Rivers

Proposals will be ineligible if they involve.

- A breach of intellectual property rights (all artwork must be original)
- Trademarks, brands, business names, logos or copyrighted images
- Anything harmful to a third party

Policies and Guidelines

NOTE : The surface will need to be properly prepared by the artist.

1. The submitted artwork must resemble the art that will be painted on the wall.
2. Make sure your artwork will fit the size of the wall.
3. Painting may begin any time after the proposal has been approved and needs to be completed by July 15, 2019
4. The City and Wisconsin Department of Transportation must have access to the wall.
5. During periods of painting, artist may want to block off the wall entrances to keep the public from disturbing wet paint.

Artist Benefits:

- Artist Recognition via your signature on the wall
- Notable mention of all artists in media information regarding the project
- Information will appear on City of Prescott website and social media platforms, as well as promotion material including artist name, artwork title, and photography of artwork
- A stipend of **\$2,000** for artwork installation and materials

Instructions for selected artists:

- Once your artwork is selected you will be notified by a city representative
- Prepping the wall should be completed by:
 1. Cleaning the surface with biodegradable cleaner
 2. Rinse and allow surface to dry completely
 3. Sand the surface until it feels rough. Be sure to wipe surfaces to remove dirt/grit after sanding
 4. Apply one coat of primer on the wall
 5. After primer coat is completely dry, color base should be applied
 6. It will be the artist choice of paint to be used but recommendation would be an acrylic/oil base or epoxy resin type of paint. The entire mural will need to have a clear anti-graffiti coating
 7. Artists are responsible for cleanup of their area and safe disposal of all paint materials.
- Below is a comprehensive checklist of recommended supplies for the best painting outcome and your personal comfort. This may not be a complete list as all artist work differently and will require different supplies:
 1. Copy of approved artwork should be on site at all time the mural is being worked on
 2. Paint stool or chair for comfort
 3. Ladder/step stool for reaching higher areas of the mural
 4. Buckets to hold water for paint brushes
 5. Paint brushes
 6. Painters tape, masking tape
 7. Cloth or plastic sheeting for protecting surrounding area
 8. Biodegradable cleaner
 9. Rags and/or paper towels
- Preserving your work

Allow the paint to dry completely. It is recommended that acrylic paint have 24-48 hours cure time before applying the clear anti-graffiti coating. Use a cloth to wipe down the wall before applying the clear anti-graffiti coating to preserve your artwork.



800 Borner St. Prescott, WI 54021 Phone 715-262-5544

City of Prescott Bridge Wall Mural Application

First Name _____ Last Name _____

Name of Organization (if applicable) _____

Street Address _____

City _____ State _____ Zip _____

Email _____

Home Phone _____ Work Phone _____ Cell _____

If under 18 year old age _____ Name of School _____

Parent/Guardian (under 18) _____

Artist Information

Please provide a brief artist bio:

Please return completed form and proposed drawing to City of Prescott Attn: Bridge Art Mural,
800 Borner St. Prescott, WI 54021 or electronically to jbrand@prescottcity.org