

CITY OF PRESCOTT

**MEETING NOTICE
LICENSE COMMITTEE
MONDAY, JUNE 8, 2020**

5:30 P.M.

PHONE # 1-224-501-3412 ACCESS CODE # 352-053-069

**PRESCOTT MUNICIPAL BUILDING
800 BORNER ST.**

1. Call to Order
2. Roll Call
3. Approve minutes for April 6, 2020
4. Cigarette Applications
5. Amplifier Permit Applications
6. Sidewalk Café Applications
7. Operator licenses
8. Intoxicating Beverage License Applications
9. Other Business
10. Adjourn

NOTICE

**ACCESS TO THE MUNICIPAL BUILDING FOR THE DISABLED IS
AVAILABLE THROUGH THE REAR PARKING LOT ENTRANCE. ALL
THOSE WITH SPECIAL NEEDS SHOULD CALL CITY HALL OFFICES
(715-262-5544) IF ASSISTANCE IS REQUIRED.**

**CITY OF PRESCOTT, WISCONSIN
APRIL 6, 2020 LICENSE COMMITTEE MINUTES**

Pursuant to due call and notice thereof, a meeting of the license committee was held Wednesday, April 6 2020 at the Municipal Building 800 Borner St. Prescott, WI 54021

Call to order/Roll call: Alderperson Seipel called to order at 5:30 p.m. Members present were Galen Seipel. Dar Hintz appeared by phone. Joshua Gergen was excused. Also present Mayor Hovel and City Administrator Jayne Brand representing staff. Dallas Eggers representing Crazy About Baseball (CAB) appeared by phone.

Dallas Eggers presented the request for a Class “B” beer license to be able to sell beer and wine coolers during the Pirates baseball games. CAB has worked out a lease with the Prescott School District to allow for the sale of beer during Pirate game. Insurance has been secured. The area in which beer will be served is from the old drinking fountain to the batting cages. There will be signs placed on the fence regarding the area where beer will be sold and allowed to be consumed. Beer will be sold during the game and Dallas requested that they allow for it to be sold for 1 to 1 ½ hours after the games is completed. Alderperson Hintz asked by they would want beer to be sold after the game. Dallas stated they dress the field after the game and wanted the opportunity to be able to sell to those dressing the field. Alderperson Seipel asked what type of containers would be used. Dallas stated cans and plastic bottles. There will be a crew who will be responsible for monitoring the area and clean up. Alderperson Seipel asked how the beer is going to be kept cold. Dallas stated the beer will not be kept on premises. They are working out some vendors. Mayor Hovel reminded Dallas they would need to purchase from a wholesaler. There will licensed operators on site at all times. Patrons will be able to take the beer into the bleachers. Alderperson Seipel asked how people are going to be monitored so that people won’t have beer in the stands. Dallas stated they will have people to monitor this. Mayor Hovel stated the area where the beer is going to sold should be fenced and signs should be placed in the area. Alderperson Hintz state if there becomes issues the license can be pulled. Mayor Hovel also stated everything regarding beer should be completed by 10:00 pm.

Hintz/Seipel motion to recommend approval of Class “B” beer license for Crazy About Baseball with the area where sales and consumption of beer will be fenced as described and no beer sales after 10:00 pm unless the conditional use describes different passed without a negative voice vote.

Hintz/Seipel motion to adjourn passed without a negative voice vote.

Respectfully Submitted,

Jayne M. Brand
City Administrator

2020-2021 CIGARETTE LICENSES

BOB & STEVE'S BP AMOCO SHOP- AMWEST INC – 302 LAKE ST.
LEO'S LANDING – 137 FRONT ST.
HOLIDAY –INDIANHEAD OIL CO., LLC – 236 BROAD ST.
EXPRESS LANE #2315- APPLGREEN MIDWEST LLC – 1120 US HWY 10
PTACEK'S IGA – 1449 ORRIN RD
CHURCHILL MARKET – 1003 CAMPBELL ST.
NO NAME SALOON – 114 BROAD ST.
ST. CROIX LIQUOR LLC – 20 ORANGE ST.
CROIX DISTRIBUTOR INC, PRESCOTT SMOKE SHOP – 408 LAKE ST
DOLLAR GENERAL – 1041 ORRIN RD

2020-2021 AMPLIFIER PERMIT APPLICATIONS

MUDDY WATERS – 231 BROAD ST N
LUCILLES - 216 BROAD ST N
PHILANDERS – 1000 US HWY 10
SCABS – 145 BROAD ST N

2020-2021 SIDEWALK CAFÉ APPLICATIONS

KITCHEN TABLE – 211 BROAD ST N
MUDDY WATERS – 231 BROAD ST N
PAPA TRONNIO & TWISTED OAK COFFEE SHOP -202 BROAD ST

2020-2021 OPERATOR LICENSES

Gerardo Cardenas

Adan Balsimo=Schnide

Alex Arntson

Isabelle Petit

Jennifer Grossell

Joseph Roosen

PUBLIC NOTICE

The following have applied for intoxicating beverage licenses in the City of Prescott for the period beginning July 1, 2020 through June 30, 2021

Notice is hereby given that the following have applied for a Class "B" Combination License:

Prescott Grill LLC d.b.a. Pilot House, Matthew D. Hoerning, Agent 117 Broad St. No, **Muddy Waters Bar & Grill Inc.**, 231 Broad St. N., Michael Crawford, Agent, **Melons Joints Inc., d.b.a. No Name Saloon** 114 Broad St. N., Matt Feurhelm, Agent, **MDDK Inc., d.b.a. Broad Street Bar** 138 Broad St., Mary E. Krech, Agent, **Castelloe Madsen Post 61 American Legion**, 701 Pearl St. N, Neil J. Riley, Agent, **Schickling LLC DBA Scab's Place**, 145 Broad St. N. Allan Schickling, Agent **Restaurant Managers of Prescott Inc., d.b.a. Philander's Grill & Bar**, 1000 US Hwy 10, James Kariesch, Agent, **Café 214 L.L.C. dba Kitchen Table Grill and Bar**, 211 Broad St., Aaron Wolf, Agent, **Louies LLC**, 216 Broad St., Kimberly A. Braun, Agent, **Ptacek IGA Inc d.b.a. The Old Ptacek**, 1449 Orrin Rd, Patrick Ptacek, Agent, **Prescott Roadhouse LLC**, 127 Broad St., James Krubsack, Agent, **St. Croix Liquor, LLC**, 20 Orange St, H. Peter Hiniker Agent, **Point St. Croix Marina Inc.** 101 Front St. Jayne Henderlite, Agent, **St. Croix Liquor, LLC**, 20 Orange St, H. Peter Hiniker Agent, **Point St. Croix Marina Inc., 101 Front Street, Jayne Henderlite, Agent, St. Croix Liquor LLC**, 20 Orange Street, H. Peter Hiniker, Agent

The following have applied for a Class "A" Combination License:

AmWest Inc. d.b.a. Bob & Steves bp Amoco Shop, 302 N. Lake Street, John Steve Jerlow, Agent, **St. Croix Liquor LLC**, 20 Orange Street, H. Peter Hiniker, Agent, **Leo's Landing, Inc.**, 137 Front Street, Colton, Anderson, Agent, **Churchill Market 2 LLC**, 1003 Campbell St., Thomas Cogan, Agent, **Ptacek IGA Inc. dba Ptaceks Food**, 1005 Eagle Ridge Dr., Patrick M. Ptacek, Agent

The following have applied for a Class "B" Beer License:

Marselena A. Hernandez d.b.a Enriques, 310 Lake Street, **Crazy about Baseball (CAB)**, 265 Flora St. S, Charles Block, Agent

The following have applied for a Class "B" Beer License & Class "C" Wine License:

Point St. Croix Marina Inc., 101 Front Street, Jayne Henderlite, Agent
Borner Farm Project Inc., d.b.a. Borner Farm, 1266 Walnut St., Diane Thomas Webster, Agent, **Prescott Road House LLC**, 127 Broad St. James Krubsack, Agent, **Papa Tronnio's Pizza LLC**, 202 Broad St N, Timothy Murphy, Agent, **Dezern Enterprises LLC dba Carbone's Pizzeria**, 1120 US Highway 10, James Dezern, Agent

The following have applied for a Class "A" Beer & Class A Liquor (Cider Only) License:

Indianhead Oil Co., LLC DBA Holiday Stationstore #476., 236 Broad St N. Jaci Schickling, Agent

The applications for these licenses will be reviewed at the City Council meeting on June 22, 2020 at approximately 6:00 pm

TO: License Committee

RE: 2020- 2021 License Renewals

FROM: Jayne Brand, City Administrator

There are minor changes in the license renewals for 2020-2021. Below are the changes in the licenses:

1. Holiday Station at 1120 US Highway 10 is going through a name change. They will now be known as Express Lane #2315 but still owned by Applegreen Midwest, LLC
2. Melon's Joint LLC DBA No Name Saloon would like to change their premises description to include the vacant lot located at 116 Broad Street
3. Crazy about Baseball has not been issued their license which was approved in April. They still need to provide the city with tax identification number and Wisconsin seller permit number.
4. There are minimal operator licenses because the city's operator licenses are issued for two years.

There are also a couple of other questions we need to have direction on:

1. State statues require that all outstanding debt with the city needs to be paid before the license can be issued. We have several license applicants who still have outstanding utility bills with the city. This may be due to the COVID pandemic. Do you want to issue any licenses that have outstanding debt with the city?
2. The city has been holding a Class "B" liquor license for a number of years. We have two applicants for the license again this year. Point St. Croix Marina and St. Croix Liquor have both applied for the license. Does the city wish to issue this license or continue to hold the license? The cost of this license is \$500.