

**Prescott Tourism Committee
July Minutes**

**Tuesday, July 11, 2023
12:00 pm First National Bank, Community Room
1151 Canton Street, PRESCOTT, WI 54021**

Attendees: Megan Langer, Chad Steger, Beth Lansing, Mitch Wormington, Kris Sampson (Great River Road Mississippi Parkway Commission representative)

Absent: Angie Miner, Kimberly Braun, Todd London

1. Welcome

2. Old Business

- a. Budget Update - current \$14,568.43 amount in account
- b. Freedom Park Grant has been provided; follow up after August 11-12th fundraiser & festival event;

3. New Business

- a. Grant Application Review (if any) - none to review at this meeting
- b. Meeting Schedule for August - December 2023
 - i. Move to meeting quarterly (starting in August)
- c. Promote Prescott:
 - i. Create draft RFP to hire Marketing firm and get list of firms to start discussing proposals
 - ii. Next meeting August 8th at 12pm

4. Other?

- a. Visitor upgrades recommended
 - i. How to partner? Tourism/Chamber/City;

- ii. Public/private partnerships for restrooms, etc

5. Adjourn