

**Prescott Tourism Committee
Meeting Notice
AGENDA**

**Wednesday, August 17th
1:00 pm
First National Bank, Community Room
1151 Canton Street, PRESCOTT, WI 54021**

1. Call to Order
2. Roll Call
 - a. Megan Langer, Angie Miner, Kimberly Braun, Beth Lansing, Chad Steger,
 - b. Absent: Todd London, Mitch Wormington
3. Discussion Tour Guide and Website Deliverables
 - a. Tourism Guide
 - i. Shop/Eat/Stay tri fold with map on back side
 1. **ACTION:** Casey to talk to GRP about pricing/style; work with Mitch on design and content
 - ii. Website
 1. One website, update the Chamber site to add the Tourism section; waiting to hear back on interest;
 2. Work with Mitch on next steps
 - b. Draft Mission and Vision statement
 - i. Draft mission and vision; research City and Chamber and make sure align; (Kimberly to draft)
 - ii. Create # or key phrase

4. Other Business

a. EVENT Ideas

i. Megan provided list of ideas and event options

ii. **SCHEDULE**

1. November

a. Ladies Night Event (Casey talk to Angie)

b. Tourism Committee SBS additions

2. January outdoor event

3. December - decorating downtown Contest event?

(incentivize)

4. March - Wedding Expo, showcase local vendors

5. Create Calendar of Prescott Events (Casey)

6. Create Directory of Businesses (Casey)

iii. Treasure Island Packages

5. **Other**

a. Research GEM Grants (Chad)

b. Planning Meeting - Monday August 29th at 12pm (FNB Boardroom)

c. Next BOARD meeting - Monday, September 12th at 12pm (FNB Boardroom)

6. Adjourn - Motion