

**Prescott Tourism Committee
Meeting Notice
AGENDA**

Monday August 29th at 12pm
**First National Bank, Community Room
1151 Canton Street, PRESCOTT, WI 54021**

1. Call to Order
2. Roll Call and Approval of Minutes
 - a. Present: Megan Langer; Todd London; Kimberly Braun; Chad Steger;
Beth Lansing; Matt Wolf;
 - b. Absent: Angie Miner, Mitch Wormington
3. Updates on Tour Guide and Website Deliverables
 - a. Link to Tourism site and more detailed map and locations of stay/AirBNB,
etc.
 - b. Photo contest - \$5 gift card for winner; sponsored by....different
businesses each month.
4. Updates on Mission and Vision statement
 - a. Kimberly to update next meeting
5. Other Business
 - a. **October 15th: Oktoberfest Event**
 - i. Muddy's to coordinate with local restaurants and listing; food and
beer; promote to Prescott and outside areas;
 - b. **ACTION: Budget for 2022**
 - i. Photo contest giveaway (\$100)

- ii. Brochure printing (\$200-300)
- iii. Website (\$1000)
- iv. Upcoming Events - **confirm dates for 2022/2023 events next meeting**
- c. How does any \$ made on an event get collected and who does it go to?
(like the wedding vendor show)
- d. Tourism Logo
- e. GEM Grant updates - need to grow into it;
 - i. Potential for January Carnival Event - ice carving contest; ice fishing contest; need a \$ purse for prizes
- f. Potential Treasure Island Shuttle - pick up and drop off at Holiday parking lot; discussion on potential partnership; could make it seasonal, 1-3 days and move location if overnight parking became an issue;

Adjourn - Motion

1. Megan made a motion to adjourn; Chad seconded the motion

Next Meeting Scheduled for Monday, September 12th at 12pm